



AMERICAN CHAMBER
OF COMMERCE IN NORWAY

AS Vinmonopolet
Attention: Elisabeth Hunter
Dronning Eufemias gate 11
0150 Oslo

Dear Ms. Hunter,

05 July 2021

Central to the American Chamber of Commerce in Norway's (AmCham) work in support of international business interests in Norway is our dedication to bolstering transatlantic ties through increased investment, advanced information sharing, and the unfettered flow of resources. Included therefore amongst our areas of interest is the presence of American wines in Norway. We respectfully submit this letter in response to recent US shipment delays for American wines in your assortment.

It has recently come to our attention that acute shortages in dry goods supplies, shipping containers, and decreased port capacities have led to exceptionally long lead times for American wine supplies to Europe. Simultaneously, this supply chain challenge is compounded by a marked increase in demand for American wines in Norway¹.

As Vinmonopolet maintains stock eligibility requirements for listings, we recognize that American wine listings may stand to suffer from these delivery delays. We ask that you take into consideration this unique and unforeseeable Covid-era challenge when determining the future of Vinmonopolet's current listings.

We and our members stand at your disposal should you require any additional information whatsoever and look forward to continuing the strong presence of American wines in Norway.

Thank you for your consideration.

Sincerely,

Marit Schroeder
Government Affairs and Member Manager

¹ https://vmp.sharepoint.com/:x/s/Vinmonopoletslanseringslister/ESXh2QSY3kplrD5C_tHTfyABS85kLbNe-5_MMtnDQTFdBQ?rttime=pRsURNg_2Ug